

Exhibit 4: Correlating Typical 7-D eCommunications with the 7 Dimensions of *Physical, Intellectual, and Human Spirit* Interfaces and their Attributes

PHYSICAL INTERFACES	INTELLECTUAL INTERFACES	HUMAN SPIRIT INTERFACES	TYPICAL 7-D eCommunications
.Some Attributes	.Some Attributes	.Some Attributes	.eTools to impact Interfaces
1 To Hear	1 To Listen	1 Understanding	
.Ears to hear .Hearing all sounds at location or from an audio recording	.Focus on specific sounds .Interpret meanings, tone, clarity, voice, context .Active Listening	.Analyze data, facts, & Information in memory .Repeat or write .Control emotions; Focus on words, events, & meaning .Interpretation of reality; Empathy	.eMail & link/attach audio eFiles; Audio eBook; Music CD/DVD .eScan & convert text or screen display to audio sound to hear .eSpeech processor software; eRecord
2 To See	2 To Watch	2 Knowledge	
.Eyes to see .Viewing full field of vision at a Location or on a screen	.Focus on specific subject .Witnessing, a perception .Electronic real, uncut, unmodified event, with clear view .People movement, action .Reading, viewing .Observe gestures, Facial expressions & animation	.Experience event & convert it to memory or electronic storage .Useful Info; Expected results; Deviations .Results of scientific observation .Map people to subject & event .Compare & relate to other experiences, people, & events .Test relevance, truth, & reality	.eMail & link/attach video, photos with sound .Social eNetworking (Facebook, Twitter, Linked-in, etc.) .Search results; Project Website contents .Word Processor, OneNote, Excel, ePowerPoint, Project software .Descriptive Video Services .eResearch, eEncyclopedia .eConferencing, eBooks .eKnowledge Mgmt DB
3 To Smell	3 To Discern	3 Fortitude	
.Nose to smell scents .Smelling all scents at a location	.Focus on specific scent .Danger to avoid; Prefer security .Attracted to; Accepting .Reject false, untrue, misinformation .Mental “scent” of Ideas; Hunch	.Strength to follow beliefs .Endurance & courage to pursue truth & ethical decision making .Moral strength; Differences are ok .Take action against lies & Slander. Perception	.Provoke memory of Scent in eMail & links; “4-D” Movie .eBlog of beliefs & opinions .eReports of analysis & findings .eAlerts re untruths & Scams

PHYSICAL INTERFACES	INTELLECTUAL INTERFACES	HUMAN SPIRIT INTERFACES	TYPICAL 7-D eCommunications
(continued)	(continued)	(continued)	(continued)
4 To Taste	4 To Receive	4 Openness	
<ul style="list-style-type: none"> .Mouth's taste buds to test & savor what is eaten & drank .Tasting everything in mouth & on tongue 	<ul style="list-style-type: none"> .Focus on specific taste .Taste of new foods, drinks, ideas, & concepts .Inviting; Open minded .Receiving ideas, people, & differences 	<ul style="list-style-type: none"> .Available to good advice, different ideas & people; .Diversity .Humility, piety, selflessness .No pre-judgment of ideas or people .Make self available to experiences 	<ul style="list-style-type: none"> .Provoke memory of food or beverage taste in extended eMail & links, eBook, eVideo ."4-D" Movie; Multi-dimensional experiences; RSS; eForums .Sensitivity training eBlog .eReference lists
5 To Touch	5 To Seek	5 Mentoring	
<ul style="list-style-type: none"> .Realization of the sense of touch .Touch as sensed by any body part 	<ul style="list-style-type: none"> .Focus on stimulus, event .Search; Ask, seek, knock .Contact; Interaction .Feelings, reach out, identify 	<ul style="list-style-type: none"> .To advise & to be advised .To counsel & to console .Confiding; Share experiences .Solve problems & Encourage .Empathy 	<ul style="list-style-type: none"> .Touch screens, mouse, Keyboard, IM .Tactile controls; Texting eMessage; Remote mentor Group; eConferencing .Social eNetworks .Internet Search
6 To Think	6 To Learn	6 Wisdom	
<ul style="list-style-type: none"> .Brain integrates all the above sensory & mental information into memory .Realization of inputs from the 5 senses .Formulates decisions 	<ul style="list-style-type: none"> .Focus on ideas, remember, use info acquired .Study subjects; Integrate the Intellectual interfaces, new information & recollections .Map information to other thoughts & determine what is newly learned or re-enforced learning 	<ul style="list-style-type: none"> .Gather from all Interfaces, experiences, thoughts, & memories and then analyze them .Ethical decisions; Looking for potentially good outcomes .Process data into information, information to knowledge, & apply it to new situations .Applying what was learned to determine best decision 	<ul style="list-style-type: none"> .eSoftware integration of interfaces, memory, logic, & processes helping the Brain to sort, memorize, or process information .eCourses; Interactive learning .eFAQs; eResearch; eBlogs, SoP .eReport: Status, Lessons Learned, Performance .eConferencing by SmartPhones .Applying consensus of Wisdom by eVote

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From the Paper: Improve Project eCommunications by Impacting Stakeholders' Human Interfaces

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(continued)	(continued)	(continued)	(continued)
7 To Tell	7 To Reveal	7 Teaching	
<ul style="list-style-type: none"> .Brain shares sensory & physical experiences, memories, & ideas with others through voice, gestures, writing, & body language .Describing ideas, experiences, & the perceptions of the 5 senses .Give feedback 	<ul style="list-style-type: none"> .Focus on & share identity, personal reactions, inner thoughts, feelings, & emotions .Share your memories of experiences & ideas .Translate your own experiences into outputs .Share new ideas & insight .Audience & Stakeholder feedback of their needs & message 	<ul style="list-style-type: none"> .Correlate & share experiences, disciplines, ideas, readings, & findings .Caring for organization, co-workers, neighbors & self by sharing & touching their lives .Socratic approach; Question & answer, FAQ; Ask questions before giving answers .Love & respect a Deity, Principles, & others .Teaching; Evangelizing an idea .Interactively share beliefs, understanding, knowledge, & wisdom 	<ul style="list-style-type: none"> .Produce eText, eArt, audio/video, eCourses, presentations to share .eRecord text, audio, & video; eReport status .eMessaging; eMail; eBlogs .eConferencing; eSeminars .Social eNetworking (Facebook, Twitter, Linked-in, etc.) .eArchiving; ePublishing; eBibles .eIndexing of files; eWorksheets .eFAQ, eTOC; Webinar .Interactive personal Web Site & available downloads; eBooks; eTraining

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